



Professional Service Pledge

As real estate professionals, we, at Hodnett Cooper, are dedicated to providing you with service that is professional, courteous and responsive in marketing your property.

To fulfill this commitment, we agree to perform the following services:

1. Provide a written marketing plan for your property to include, as appropriate, recommended promotion and other activities, along with a schedule of events outlining those marketing steps mutually agreed upon.
2. Furnish you with a written Competitive Market Analysis to help you determine the most effective asking price for your property. This analysis may be updated to reflect changing market conditions.
3. Review local marketing customs, conditions and procedures, and make recommendations designed to enhance the marketability of your property.
4. Have a Hodnett Cooper sign installed on your property (with your permission and subject to local ordinances.)
5. Provide regular progress reports throughout the marketing period and discuss with you comments received about your property. You will receive a written Notice of Showing following each showing of your property.
6. Show your property to qualified buyers.
7. Submit to you all written offers, assist with negotiations, and provide an estimate of your net sales proceeds prior to acceptance.
8. Upon acceptance of an offer by you, monitor pre-settlement activities as permitted by law or local practice.

Thank you for giving us this opportunity to be of service to you in the marketing of your property. If you have a question, concern, comment, or suggestion, please contact:

PHONE: _____

